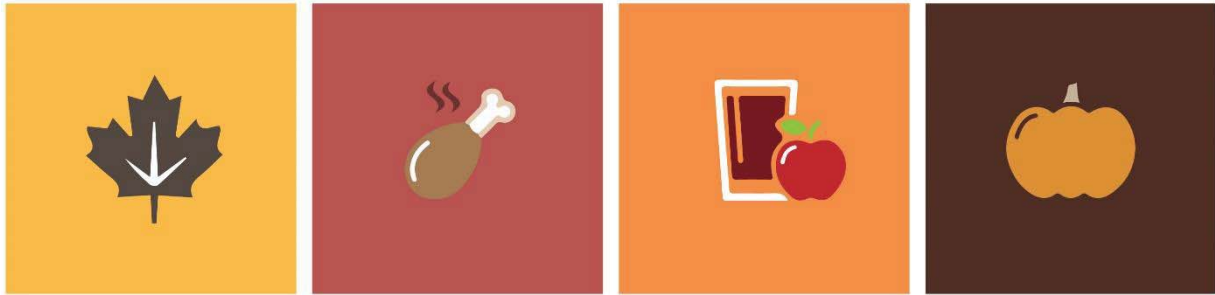


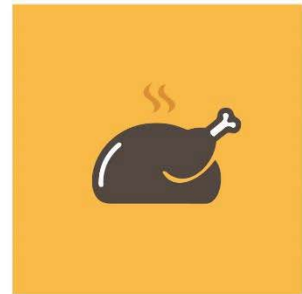
Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

November Post #1

Link: <https://www.healthcare.gov/small-businesses/choose-and-enroll/enroll-in-shop/>



Health coverage your employees will be *thankful* for.



The SHOP Marketplace offers small businesses choice, quality, and affordability when deciding which coverage is best for them.

Learn more:
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)



SHOP Marketplace
Health Insurance for Small Businesses



November Post #2

Link: <https://www.healthcare.gov/small-businesses/choose-and-enroll/tools-and-calculators/>



In most states, 70% of eligible employees must enroll in the SHOP Marketplace coverage you offer.

Having trouble meeting that requirement? No problem. These rules don't apply between **Nov 15 – Dec 15**. Enroll today!

SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

November Post #3

Link: <https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview/>

As a small business employer, you can offer quality, affordable health insurance to your employees at any time.

Hungry for more information?



Visit [HealthCare.gov/small-business](https://www.healthcare.gov/small-business) to find out what the SHOP Marketplace can offer your small business.

SHOP Marketplace
Health Insurance for Small Businesses

[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)