

Easy Enrollment with the SHOP Marketplace

As a small business employer, your time is valuable. As you consider your options for offering health and/or dental coverage to your employees, know that the Small Business Health Options Program (SHOP) Marketplace makes it easy to offer high-quality, affordable health and/or dental coverage to your employees.

All the information you need to make an informed business decision, including comprehensive employee resources and a seamless platform to easily manage enrollment and payments, is at your fingertips in one convenient location.

Information at your fingertips: [How-to guides, factsheets, tools and other resources](#) are all available on the SHOP Marketplace at [Healthcare.gov/small-businesses](https://www.healthcare.gov/small-businesses). Find all the information and resources you need to gain more knowledge, compare plans and make decisions. Resources are also available for [special populations](#).

Comprehensive employee resources: SHOP Marketplace information and tools are specifically [tailored to meet the needs of your employees](#). Resources include general information about the SHOP Marketplace, how to enroll, and detailed information about certain situations, like reporting life changes (e.g., getting married, having children) once enrolled in the SHOP Marketplace coverage.

Easy enrollment: Create a Marketplace account (if you don't already have one), verify your business' eligibility, [make your health insurance coverage decisions](#), extend a coverage offer to your employees, and submit your final application and first premium payment. Follow these [quick steps](#) to make enrolling in coverage as easy as possible. You can also [find an agent or broker in your area](#) who can help you enroll in SHOP Marketplace coverage, or you can work with your existing agent or broker if they're registered with the SHOP Marketplace.

Easy payments: While you have the option to make your [monthly premium payments](#) by mail or phone, the fastest and most convenient way to pay is online. Once enrolled, simply log into your HealthCare.gov account and click on "view invoice/make a payment." You can also choose to enroll in "Auto-pay" for added convenience.

Ready to shop? Join small businesses like the [Little Red Door Cancer Agency](#) that have found savings and comprehensive health coverage through the SHOP Marketplace.

Explore all that the SHOP Marketplace has to offer you and your employees. Get started today on [HealthCare.gov/Small-Businesses](https://www.healthcare.gov/small-businesses).



SHOP Marketplace
Health Insurance for Small Businesses